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NEW JERSEY DEPARTMENT OF
LWD
LABOR AND WORKFORCE DEVELOPMENT
n j . g o v / l a b o r
Division of Labor Market &
Demographic Research
PO Box 388
Trenton, NJ 08625-0388

Working Together to Keep
New Jersey Working

NEW JERSEY STATE DATA CENTER
25th Annual Conference

Renewing
New
Jersey's
Cities:

Challenges & Opportunities



December 2, 2004
Trenton Marriott at Lafayette Yard
Trenton, New Jersey



James E. McGreevey
Governor
Kevin P. McCabe
Commissioner

List of Speakers

(Alphabetical Order)

Carlos M. Arrom, Managing Director, Asset Liability & Risk Management Group
The Prudential Insurance Company of America

J. Christian Bollwage, Mayor, City of Elizabeth

Jeffrey R. Buehler, State Coordinator, Main Street New Jersey
New Jersey Department of Community Affairs

David R. Crane, Director, Labor Market & Demographic Research
New Jersey Department of Labor and Workforce Development

Alex Curio, Director of Community Development, City of Vineland

Susan Burrows Farber, Acting Director
New Jersey Future

Tony Farthing, Director, New York Regional Office
U.S. Bureau of the Census

Thomas Gilmour, Director, Asbury Park Office of Economic Development
Urban Enterprise Zone

Frances E. Hoffman, Ph.D./MSP, Director, Brownfields Program
New Jersey Department of Community Affairs

James W. Hughes, Ph.D., Dean, Edward J. Bloustein School of
Planning and Public Policy, Rutgers, The State University

Alfred C. Koeppe, Chief Executive Officer, Newark Alliance (invited)

Kevin P. McCabe, Commissioner, New Jersey Department of Labor and Workforce Development

Pari Sabety, Director, Urban Markets Initiative: Metropolitan Policy
The Brookings Institution

Joseph J. Seneca, Ph.D., Chair, Governor's Council of Economic Advisors
University Professor, Edward J. Bloustein School of Planning and Public Policy
Rutgers, The State University

Jan Wells, Ph.D., Program Administrator/Assistant Professor
Alan M. Voorhees Transportation Center, Edward J. Bloustein School of Planning and Public Policy
Rutgers, The State University

Renewing New Jersey’s Cities:
Challenges and Opportunities

New Jersey State Data Center
25th Annual Conference

December 2, 2004
Trenton Marriott at Lafayette Yard
Trenton, NJ

Preliminary Agenda

8:30	Registration & Continental Breakfast
9:00	Introduction <i>David R. Crane</i> , Director Labor Market and Demographic Research New Jersey Department of Labor and Workforce Development
9:15	Welcome Kevin P. McCabe , Commissioner New Jersey Department of Labor and Workforce Development
9:30	New Jersey Cities in the 2000’s James W. Hughes , Ph.D. , Dean Edward J. Bloustein School of Planning & Public Policy, Rutgers, The State University
	Joseph J. Seneca, Ph.D. , Chair Governor’s Council of Economic Advisors, Professor, Edward J. Bloustein School of Planning and Public Policy, Rutgers, The State University
10:45	Break
11:00	Renewing New Jersey’s Cities: Challenges Panel Chair: Susan Burrows Farber , Acting Director, New Jersey Future
	Brownfields Frances E. Hoffman, Ph.D. /MSP, Director Brownfields Program, New Jersey Department of Community Affairs
	Workforce Issues <i>Carlos M. Arrom</i> , Managing Director Asset Liability & Risk Management Group The Prudential Insurance Company of America

Traffic

Jan Wells, Ph.D. , Program Administrator/
Assistant Professor, Alan M. Voorhees
Transportation Center, Edward J. Bloustein School
of Planning and Public Policy, Rutgers, The State
University

Main Street vs. Big Box Retailers
Jeffrey R. Buehler, State Coordinator
Main Street New Jersey
New Jersey Department of Community Affairs

Challenges in Elizabeth
J. Christian Bollwage, Mayor
City of Elizabeth

12:45

Lunch

2:00

New Ways to Move Urban Markets
Pari Sabety, Director
Urban Markets Initiative: Metropolitan Policy
The Brookings Institution

3:00

Renewing New Jersey’s Cities: Opportunities
Panel Chair: Tony Farthing, Director
New York Regional Office
U.S. Bureau of the Census

Alfred C. Koeppe, Chief Executive Officer (invited)
Newark Alliance

Alex Curio, Director
Community Development
City of Vineland

Thomas Gilmour, Director
Asbury Park Office of Economic Development
Urban Enterprise Zone

4:00

Adjournment

Directions to
Trenton Marriott at Lafayette Yard
1 West Lafayette Street
Trenton, NJ 08608
(609) 421-4000

Via Route 29
Exit Memorial Drive. Continue through one light to stop sign.
Turn left. Follow to 1st traffic light and turn left onto South
Warren. For parking garage, make immediate left. For hotel
entrance, continue to the 1st traffic light. Turn left onto West
Lafayette Street. Hotel entrance and driveway are on left.

Via I-95

Follow I-95 to Route 29 South. Follow Route 29 South to
Memorial Drive. (Exit on left.) (Follow Route 29 directions.)

Via I-195 (West)

Follow I-195 West to Route 29 North. Follow Route 29 North
through tunnel. Go through two traffic lights past Waterfront
Park Area. Continue on Route 29 North to the exit for
Memorial Drive. (Follow Route 29 directions.)

Via NJ Turnpike (North or South)

Follow NJ Turnpike to Exit 7-A. Follow signs for I-195 West.
(Follow I-195 & Route 29 directions.)

Via Route 295 (North

Follow Route 295 North to Exit 60. Follow exit and signs to
Trenton. Proceed to Route 29 North. (Follow Route 29
directions.)

Via Route 295 (South)

Follow Route 295 South to Exit 60B. Proceed to Route 29 North.
(Follow Route 29 directions.)

Via Garden State Parkway (North)

Follow Parkway to exit 98. Follow signs for I-195 West.
(Follow I-195 & Route 29 directions.)

Via Garden State Parkway (South)

Follow Parkway to exit 129 NJ Turnpike. (Follow NJ Turnpike,
I-195 & Route 29 directions.)

Via Route 1 (North)

Follow Route 1 across bridge to 1st exit in New Jersey. (Follow
Route 29 directions.)

Via Route 1 (South)

Follow Route 1 South to last exit in New Jersey for Warren
Street/Capitol Complex. Turn right at light onto South Warren.
Follow to 3rd traffic light and turn left onto West Lafayette
Street.

Parking

Parking garage for hotel located on South Warren Street. There
is a separate parking fee; however, parking is \$3.00 with
discounted coupons which will be available at the registration
table.

Cancellation Policy:

Payment will be required for all reservations canceled after
November 24, 2004.

For more information, please contact
Frank Ferdetta, Registration Coordinator
Phone (609) 777-2634
Fax (609) 984-6833
e-mail: Frank.Ferdetta@dol.state.nj.us
TTY NJ Relay 1-800-852-7899

REGISTRATION FORM

(Please detach and return by November 24, 2004.)

Registration Fee: (Includes continental breakfast, refreshment
break & served luncheon.)
By November 24: \$90.00
After November 24: \$100.00

Cancellation Policy: Payment will be required for all
reservations canceled after November 24, 2004.

Make check payable to: NJ Department of Labor and
Workforce Development

Return To:
Frank Ferdetta, Registration Coordinator
New Jersey State Data Center
Division of Labor Market & Demographic Research
NJ Department of Labor and Workforce Development
P.O. Box 388
Trenton, NJ 08625-0388

LUNCHEON: This year’s conference will feature a served
luncheon in the newly refurbished Trenton War Memorial.

Choose one: ☐ Grilled Chicken Breast ☐ Grilled Salmon

NAME: _____

AGENCY: _____

ADDRESS: _____

PHONE NUMBER: _____

FAX NUMBER: _____

E-MAIL: _____

NEW JERSEY STATE AGENCIES (only)

NJCFS ACCOUNT NUMBER

BILLING CONTACT: _____

PHONE NUMBER: _____

Please list any accommodation you require to assure full access
to this event (e.g., assistive listening device, interpreter, special
diet, personal assistant, materials in alternate format).